

Cookie Policy — Escape Haven Travel

1. Introduction

This Cookie Policy explains how Escape Haven Travel (“we”, “us”, “our”) uses cookies and similar technologies on our website.

Our website: <https://www.escapehaventravel.co.uk/homepage>

We are committed to being transparent about what data we collect and how it is used.

2. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function properly, improve user experience, and provide information to website owners.

Cookies may be:

- **Session cookies** (deleted when you close your browser)
 - **Persistent cookies** (remain until they expire or are deleted)
 - **First-party cookies** (set by our website)
 - **Third-party cookies** (set by external services such as analytics tools)
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3. Types of Cookies We Use

A. Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off. They include:

- Security and authentication cookies
- Cookie consent management
- Website performance and load balancing

Legal basis: Legitimate interests (ensuring website functionality)

B. Analytics & Performance Cookies

These cookies help us understand how visitors use our website so we can improve it.

Examples include:

- Page views
- Time spent on pages
- Device/browser information

We currently use:

- **Google Analytics** (if enabled)
- **HubSpot analytics tools**

These cookies are **not activated unless you give consent**.

Legal basis: Consent

C. Marketing & Advertising Cookies

These cookies track browsing behaviour to show relevant ads or measure marketing performance.

Examples include:

- Facebook Pixel
- Google Ads tracking
- Instagram tracking
- Email marketing tracking

These cookies are **only used if you consent**.

Legal basis: Consent

D. Functionality Cookies

These cookies remember your preferences, such as:

- Form autofill
- Language settings
- User choices

Legal basis: Consent

4. Cookies We May Use

Depending on your settings, we may use:

- HubSpot cookies (analytics, forms, chat)
- Google Analytics cookies
- Facebook/Meta cookies
- Instagram cookies
- YouTube/Vimeo cookies (if videos are embedded)

A full list can be provided on request.

5. Managing Your Cookie Preferences

When you first visit our website, you will see a **cookie banner** that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Manage cookie preferences

You can change your preferences at any time by:

- Adjusting your browser settings
 - Clearing cookies
 - Using the cookie settings link in our website footer (if enabled)
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6. Third-Party Cookies

Some cookies are placed by third-party services we use, such as:

- Social media platforms
- Analytics providers
- Booking or payment partners
- Embedded content providers

We do not control these cookies.

Please review their privacy policies for more information.

7. How Long Cookies Are Stored

Cookie retention varies depending on type:

- Session cookies: deleted when you close your browser
- Persistent cookies: stored for **1–24 months**, depending on purpose

You can delete cookies at any time through your browser settings.

8. Changes to This Cookie Policy

We may update this Cookie Policy from time to time.
The latest version will always be available on our website.

9. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact:

Escape Haven Travel

Email: jill@escapehaventravel.co.uk